



Press Release

October 2023

## **WoodTech welcomes its visitors with a 30% growth success at its 36th meeting!**

**Organized by RX Tüyap in cooperation with the Woodworking Machinery Industrialists Association (AIMSAD) and the European Federation of Woodworking Machinery Manufacturers (EUMABOIS), WoodTech, the 36th International Wood Processing Machines, Cutting Tools, Hand Tools Fair, is preparing to welcome its visitors on October 19-23, 2023 at the Tüyap Fair and Congress Center in Istanbul.**

Woodtech, Eurasia's largest specialized fair for the wood processing machinery sector, was held together with Intermob, the fair for the side furniture industry, until 2022, but will be organized separately beginning in 2023, with a 30% increase in square meters. Over 250 local and international enterprises will have the opportunity to present their products and services in areas such as:

- machinery and equipment for forestry, log and sawntimber production;
- machines and equipment for wood processing;
- machines and equipment for surface technology;
- machines and equipment for packaging;
- conveyor, handling , warehousing equipment;
- cutting tools, tool holders and other equipment;
- dust collector, ventilation and filter systems;
- driers, impregnation systems and energy boilers;
- industrial and sectorial softwares

in more than 10 halls to qualified sectorial professionals.

As a result of intense marketing activities in target markets with the support of the Republic of Türkiye's Ministry of Trade and through Tüyap's international offices together with professional purchasing procurement committees, it is expected that more than a total of 25,000 professionals of the sector from around 100 countries, including Middle East countries, the Balkans, North Africa, Eurasian countries such as Russia and its neighbors, as well as UAE, USA, England, Poland, Italy, France, Spain, Israel, Serbia, Jordan, Lebanon, Algeria, Tunisia, and Morocco will be arriving in Istanbul.

Berkan Öner, General Manager of RX Tüyap, remarked that the company's goal is to exceed all industry expectations and said: “The WoodTech Fair generates a triggering impact on the development of the sector by bringing together companies from around the world and

Türkiye. The fair serves as a driving force in preserving Turkish companies trade activities as a gateway to the rest of the world, causing sectorial companies to flourish by directing them toward innovation and high technology, accessing new markets, and competing with their competitors on a worldwide scale. In 2023, the fair will grow by 30% in terms of square meters over the previous year, allowing for more product variations. It will once again guide investments in the wood processing machinery sector in its 36th year."

Öner stated, emphasizing that the fair is still serving the sector without slowing down: "WoodTech has grown to become the second biggest fair in its sector in Europe, and with the contribution of Türkiye's strategic and uniting position, it meets the expectations of the wood processing industry as a commercial platform where large scale international contracts are negotiated."

In relation to WoodTech, the greatest meeting place for the wood processing machinery sector, İsmet Toktaş, AIMSAD Chairman of the Board stated: "WoodTech is one of Türkiye's most renowned and long-running fairs. However, as we all know, the companies couldn't find spaces to exhibit at our fair, which ran concurrently with the Intermob expo. AIMSAD presented its proposal to split the fairs to RX Tüyap in response to our members requests. Following extensive, mutual conversations, RX Tüyap confirmed this perspective, and we agreed to host this year's event independently, which is highly significant for our business, based on shared ideas. All AIMSAD member companies are looking forward to the WoodTech Fair, which will take place on October 19-23. I believe that this fair, for which we are all prepared with all our devotion, will be a huge success."

### **The largest international business platform of Türkiye's wood processing industry**

Exporting \$152 million worth of goods by the end of 2022, the Turkish wood processing machinery sector, drawing the attention of the entire globe with its repertoire of state-of-the-art machinery, has once again surpassed its previous record. The industry exported goods to 150 countries throughout the year with 45 of these buying goods/supplies worth \$1 million or above. Stakeholders in the sector will gather at the WoodTech Fair, which will serve as a showcase for this significant trade volume, to assess the pulse of the industry.