



Press Release

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WoodTech to offer unmissable opportunities in the wood processing industry

WoodTech, the largest specialized fair for the wood processing industry in Eurasia, offers exhibitors unmissable opportunities to engage directly with their target market, learn about the latest developments in woodworking technology, exchange information, strengthen their brands and make new business contacts.

The WoodTech International Wood Processing Machinery, Cutting Tools, Hand Tools Fair, which has been held for 36 years and has grown to be the most significant event in the industry, will be hosted at the TÜYAP Fair and Congress Center in Istanbul between October 19-23, 2023.

Between October 19 and 23, 2023, the 36th WoodTech-International Wood Processing Machinery, Cutting Tools and Hand Tools Fair will bring together the woodworking machinery industry, one of the major contributors to the Turkish economy.

Organized jointly by the Woodworking Machinery Industrialists Association (AIMSAD) and European Federation of Woodworking Machinery Manufacturers (EUMABOIS), the fair will welcome its visitors at the Tüyap Fair and Congress Center.

At the fair, which will bring together participants from all over the world to exhibit innovative solutions as well as cutting-edge equipment and machinery, wood processing, surface treatment machines, machine hardware, woodworking software solutions, and machinery for the forest sector will be on display.

Opening the gates to new markets in new lands

Organized for 36 years, WoodTech, an acclaimed hub of international trade, introduces woodworking technologies and sectoral innovations to visitors. Continuing to expand its marketing network each year to bring new export markets to the sector, the fair will continue to host important business contacts and serve as an effective trade platform for those who wishing to enter new markets in different countries.

Breaks export records each year

Exporting \$152 million worth of goods by the end of 2022, the Turkish wood processing technologies industry, drawing the attention of the entire globe with its repertoire of state-of-the-art machinery, has once again surpassed its previous record. The industry exported

goods to 150 countries throughout the year with 45 of these buying goods/supplies worth \$1 million or above.

The WoodTech Fair will continue to serve as an effective trade platform for companies who want to penetrate into new markets and increase their existing market shares.

For more information about the fair and to get your free online ticket, please visit www.woodtechistanbul.com.

About TÜYAP: Tüyap was founded by Bülent Ünal in 1979 as the first fair organization company of Türkiye. Pioneer of the fair organization development in Türkiye, Tüyap Fair Organization Group has organized 1881 domestic fairs and 207 foreign fairs in 40 countries since the day it was founded. During the past 43 years, Tüyap served 350,158 firms from 128 countries and hosted 69,878,472 visitors from 219 countries at the fairs it organized. The company, which organized the first Turkish export products fairs in China, Russia and Africa, still organizes Turkish participation to an average of 10 foreign fairs every year. Tüyap is the only private sector fair organization company which has its own fair center in Türkiye. With its professional staff and the long-term collaborations with more than 100 trade bodies, Tüyap organizes specialty fairs thanks to the 6 fair centers owned and operated in Türkiye and the international offices owned in 4 countries. Tüyap Fair Organization Group continues to organize hybrid fairs through digital means.